



Higher Travel Costs May Boost Attendance At Carolinas' Thanksgiving Day Parade

CHARLOTTE, NC – November 14, 2008 – Airlines have cut back the number of flights nationwide by around 11 percent - about 2.6 million seats - during the traditional Thanksgiving travel period, according to USA Today. So, tickets aren't just scarce, they are more expensive, as well. This could be good news for Carolinas' Thanksgiving Day Parade attendance.

This year the parade begins at 10:00 AM, which gives parade-goers an opportunity to have lunch and enjoy other activities afterwards.

"Flights on Thanksgiving Day are down as much as 40 percent nationwide," says Linda H. Vespa, executive director of the Carolinas' Thanksgiving Day Parade. "So, we may have more people staying home, and people flying into Charlotte may have extended stays here in order to get a flight back home. A free - and highly ranked - parade is a great way to entertain family and friends, and to show off Charlotte."

Carolinas' Thanksgiving Day Parade was ranked #4 nationally by TravelMuse.com, behind the Thanksgiving parades in New York, Chicago and Philadelphia.

About Us

The Carolinas' Thanksgiving Day Parade has evolved over more than six decades as a regional tradition and highlight of the Holiday Season. Founded in 1947 by four local businessmen to attract holiday shoppers to uptown Charlotte, the Thanksgiving week events have become so much more. The Parade and its ancillary events are produced by Carolinas' Carrousel, Inc., an independent, volunteer, non-profit, charitable organization.

Carolinas' Carrousel is committed to enhancing regional area's community life through quality family oriented entertainment. The Parade officially announces and celebrates the beginning of the Holiday Season. In addition, it promotes excellence through awards to area high school students and marching bands. The Carolinas' Carrousel also exists to offer business, industry, and the local citizenry the opportunity of participating in showcasing the region and encouraging academic excellence in the future leaders of the area.

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