



Humpy Wheeler Named Grand Marshal Of 2008 Carolinas' Thanksgiving Day Parade

CHARLOTTE, NC – August 14, 2008 – H.A. “Humpy” Wheeler, the recently retired president and general manager of Lowe’s Motor Speedway, has been named Grand Marshal for the 2008 Carolinas’ Thanksgiving Day Parade, presented by Belk.

“This is one of the South’s grand events and I am honored and privileged to be part of it,” says Wheeler. “As a young boy in Belmont we looked forward to the parade as one of the highlights of the year and a grand reminder that Christmas was just around the corner. Great events like this add wonderful dimension to the Charlotte area and bring visitors from all over. My entire family is anticipating this with grand delight.”

He now is chairman of sports marketing firm, The Wheeler Company. Wheeler is a member of numerous Halls of Fame including the International Motorsports, National Motorsports Press Association, World Karting, North Carolina Athletic, University of North Carolina School of Journalism, Gaston County, Belmont and the Carolinas Boxing Halls.

“Humpy has done so much for the community over the years,” says Larry Farber, president of the Carolinas’ Carrousel board. “I can’t think of a better person to honor as our 2008 Grand Marshal.”

About Us

The Carolinas' Thanksgiving Day Parade has evolved over more than six decades as a regional tradition and highlight of the Holiday Season. Founded in 1947 by four local businessmen to attract holiday shoppers to uptown Charlotte, the Thanksgiving week events have become so much more. The Parade and its ancillary events are produced by Carolinas' Carrousel, Inc., an independent, volunteer, non-profit, charitable organization. Carolinas' Carrousel is committed to enhancing regional area's community life through quality family oriented entertainment. The Parade officially announces and celebrates the beginning of the Holiday Season. In addition, it promotes excellence through awards to area high school students and marching bands. The Carolinas' Carrousel also exists to offer business, industry, and the local citizenry the opportunity of participating in showcasing the region and encouraging academic excellence in the future leaders of the area.

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