



Food Lion Joins Second Harvest Food Bank on a New Thanksgiving Parade Float

CHARLOTTE, NC – October 28, 2008 – Food Lion has signed an agreement to participate in the 2008 Carolinas' Thanksgiving Day Parade at the Legacy Member level. Their sponsorship is unique in that Food Lion will join Second Harvest Food Bank of Metrolina on a brand new, custom-designed Thanksgiving-themed float. The "Bountiful Holiday" float will make its inaugural appearance in this year's parade.

"We are excited to be a Legacy Member of the 2008 Carolinas' Thanksgiving Day Parade and to sponsor the Bountiful Holiday float and join Second Harvest Food Bank of Metrolina in helping those in need," said Kyna Foster, Food Lion's director of community affairs and customer relations. "Food Lion is committed to eliminating hunger in our communities and we support and appreciate the work of Second Harvest Food Bank of Metrolina, their affiliate agencies and the many volunteers who work tirelessly to ensure those in need in our community will not be hungry."

"Second Harvest Food Bank is so excited to be partnering with our largest food donor, Food Lion, for the 2008 Carolinas' Thanksgiving Day Parade," said Kay Carter, executive director of Second Harvest Food Bank of Metrolina. "There is no company in our region with a greater commitment to end hunger than Food Lion. In the past five years they have donated over 20 million pounds of food to our Food Bank. We are proud to be riding on the Bountiful Holiday float with them."

The Bountiful Holiday float will celebrate the spirit of the Thanksgiving holiday and its traditions of generosity and reaching out to those in need. Second Harvest volunteers will walk along with the float, some pushing Food Lion carts to collect donations of food along the parade route. Uptown spectators are encouraged to bring canned or non-perishable food items to the parade and to deposit them in the buggies or at the designated Second Harvest donation stations.

Food Lion, LLC is a subsidiary of Brussels-based Delhaize Group (NYSE: DEG). Food Lion, LLC operates more than 1,300 supermarkets, either directly or through affiliated entities, under the names of Food Lion, Bloom, Bottom Dollar Food, Harveys and Reid's. These stores meet local customer needs and preferences for the freshest and best quality products. Food Lion, LLC employs approximately 73,000 associates in 11 Southeast and Mid-Atlantic states.

As part of Feeding America, Second Harvest Food Bank of Metrolina serves 19 counties in North and South Carolina. In FY2007-2008, Second Harvest Food Bank of Metrolina distributed approximately 25 million pounds of food and essential grocery items to

approximately 650 hunger feeding agencies including emergency pantries, soup kitchens, senior programs, shelters and low-income daycares.

About Us

The Carolinas' Thanksgiving Day Parade has evolved over more than six decades as a regional tradition and highlight of the Holiday Season. Founded in 1947 by four local businessmen to attract holiday shoppers to uptown Charlotte, the Thanksgiving week events have become so much more. The Parade and its ancillary events are produced by Carolinas' Carrousel, Inc., an independent, volunteer, non-profit, charitable organization.

Carolinas' Carrousel is committed to enhancing regional area's community life through quality family oriented entertainment. The Parade officially announces and celebrates the beginning of the Holiday Season. In addition, it promotes excellence through awards to area high school students and marching bands. The Carolinas' Carrousel also exists to offer business, industry, and the local citizenry the opportunity of participating in showcasing the region and encouraging academic excellence in the future leaders of the area.

#