



For Parade Use Only:  
Line-up #:

\_\_\_\_\_

### DESCRIPTION FOR TV BROADCAST

The Belk Carolinas' Carrousel Parade is broadcast on WBTV Channel 3. How would you like your group/organization to be described as it appears on television?

We'll need your official name, of course, and any pertinent – and fun – information, such as how many years you've been in the parade, noteworthy awards, etc. A description of your unit is encouraged, e.g., "Here is Carolina Raptor Center, with volunteers displaying a baby screech owl and a rescued falcon."

*PLEASE NOTE THAT THE PARADE COMMENTATORS CANNOT DELIVER BLATANT ADVERTISING MESSAGES. ALSO, IF YOU MAKE CHANGES TO YOUR UNIT, BE SURE TO NOTIFY THE PARADE OFFICE SO YOUR DESCRIPTION WILL BE CORRECT FOR THE PARADE BROADCAST.*

Group/Organization Name (how you'd like to be identified in the Parade broadcast):

\_\_\_\_\_

Most important information:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Other interesting facts (if time permits during the broadcast):

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Information provided by: \_\_\_\_\_  
(printed name)

\_\_\_\_\_  
(title)

\_\_\_\_\_  
(phone number)

\_\_\_\_\_  
(e-mail address)