



### **Carolinas' Carrousel Selects The Blake Hotel As Host Of Coronation Activities**

**CHARLOTTE, NC – July 7, 2008** – Carolina's Carrousel has selected The Blake Hotel to host all activities that surround the Carolinas' Carrousel Scholarship program affiliated with the 2008 Carolinas' Thanksgiving Day Parade. The culmination of these activities will be the coronation of the Carrousel Queen and her court and the awarding of scholarships to these area high school senior girls, as well as high school music students. This event will take place Wednesday, November 26 – the evening before the Thanksgiving Day Parade.

"We're delighted that the Carolinas' Carrousel has selected Charlotte's newest hotel to host the Coronation activities of this time-honored event. With the Carrousel's focus this year on modernizing the parade and surrounding activities, we think The Blake's modern, stylish design is a perfect choice," says Nina Shirk, director of sales and marketing of the Blake Hotel. "We look forward to hosting an elegant Coronation, befitting a Queen."

The Blake Hotel, located at 555 South McDowell Street in uptown Charlotte, offers the warmth and charm of the grand hotels combined with the comfort and efficiency of the most modern accommodations.

#### **About Us**

The Carolinas' Thanksgiving Day Parade has evolved over more than six decades as a regional tradition and highlight of the Holiday Season. Founded in 1947 by four local businessmen to attract holiday shoppers to uptown Charlotte, the Thanksgiving week events have become so much more. The Parade and its ancillary events are produced by Carolinas' Carrousel, Inc., an independent, volunteer, non-profit, charitable organization.

Carolinas' Carrousel is committed to enhancing regional area's community life through quality family oriented entertainment. The Parade officially announces and celebrates the beginning of the Holiday Season. In addition, it promotes excellence through awards to area high school students and marching bands, under the auspices of the

John M. Belk Scholarship Fund. The Carolinas' Carrousel also exists to offer business, industry, and the local citizenry the opportunity of participating in showcasing the region and encouraging academic excellence in the future leaders of the area.

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