



Autobell Signs Three-Year Carillon Partnership With Carolinas' Thanksgiving Day Parade

CHARLOTTE, NC – July 14, 2008 – Autobell Car Wash Inc.® today signed a three-year agreement to participate in the 2008 Carolinas' Thanksgiving Day Parade – www.carolinasthanksgivingparade.org - at the exclusive Carillon partnership level. As the sole Carillon partner, Autobell receives two professionally produced floats, one of which will carry the Carrousel Queen and her court, and the other which will feature Miss North Carolina and Miss South Carolina.

"We are thrilled to continue our long-standing relationship with the Carolinas' Thanksgiving Day Parade," said Kelly Howard Crenshaw, Marketing Director of Autobell. "When my grandfather founded Autobell nearly forty years ago, he was adamant about getting involved with and contributing to the community and this event was one of his first relationships. We are delighted to still be a major part of this event after so many years."

Autobell Car Wash Inc.®, headquarter here, was founded in 1969 by the late Charles Howard Sr. It is now one of America's largest and fastest growing car wash chains with 51 car washes in North Carolina, South Carolina, Virginia and Georgia.

About Us

The Carolinas' Thanksgiving Day Parade has evolved over more than six decades as a regional tradition and highlight of the Holiday Season. Founded in 1947 by four local businessmen to attract holiday shoppers to uptown Charlotte, the Thanksgiving week events have become so much more. The Parade and its ancillary events are produced by Carolinas' Carrousel, Inc., an independent, volunteer, non-profit, charitable organization.

Carolinas' Carrousel is committed to enhancing regional area's community life through quality family oriented entertainment. The Parade officially announces and celebrates the beginning of the Holiday Season. In addition, it promotes excellence through awards to area high school students and marching bands. The Carolinas' Carrousel also exists to offer business, industry, and the local citizenry the opportunity of participating in showcasing the region and encouraging academic excellence in the future leaders of the area.

#